

ABBOTSFORD AIRSHOW 2010

August 13, 14 & 15

SOUVENIR PROGRAM

Advertising Options & Specifications





The #1 Souvenir collected by our visitors year after year!

The Souvenir Program brings the Show Schedule, incredible aircraft photos and Airshow facts to our patrons. We strive to create a vibrant, polished publication where a tastefully placed advertisement will be highly visible.

Many programs are delivered to our corporate clients in the community and onsite. The remainder are available to our 100,000+ audience during show days.

At a ratio of 3 content pages to 1 advertisement page, your message and your company will be identified as contributing to a quality publication.

The 2010 Program consists of 36 pages on 80lb text weight glossy paper all in full-colour. Orders are being accepted now!

	PAGE OPTION	SIZE	COST
	Outside Cover (Back)	8 3/8" W x 10 3/4" H (trim) <i>Add 1/8" for bleed</i>	\$ 3000.00
	Inside Cover (Front or Back)	8 3/8" W x 10 3/4" H (trim) <i>Add 1/8" for bleed</i>	\$ 2350.00
	Full Page (<i>no bleed</i>)	8 3/8" W x 10 3/4" H	\$ 1750.00
	Half Page (<i>no bleed</i>)	7 3/8" W x 4 3/4" H	\$ 975.00

Materials Submission: CMYK colour, digital PDF format at 300dpi+

Proof: To ensure accuracy, an email proof will be provided prior to print date

(Additional charges for any necessary reformatting)

All ad materials may be sent to Kate Witoszkin

Email: program@abbotsfordairshow.com

Mail: Abbotsford Airshow Society
1464 Tower Street
Abbotsford BC V2T 6H5

**Ad Materials Due:
June 1st, 2010**

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Advertising Insertion Order

Company Name: _____
 Contact Name: _____
 Billing Address: _____
 City: _____ Prov/State: _____ PC/ZIP: _____
 Phone: _____ Fax: _____ Email: _____

AD OPTION	QUANTITY	COST
<input type="checkbox"/> I will supply a finished ad	<i>SubTotal</i>	
<input type="checkbox"/> I would like your graphic designer to create my ad (<i>additional fee</i>)	<i>5% GST</i>	
	TOTAL	

Signature: _____ Date: _____



Contact Kate Witoszkin
 Tel: 604-852-8511
 Email: info@abbotsfordairshow.com

- Insertion Orders will be accepted until May 28th, 2010
- Ad Materials will be accepted until June 1st, 2010
- Invoices will be sent once proof has been approved

Please complete and return form by May 28th, 2010

Email: program@abbotsfordairshow.com
 Mail: Abbotsford Airshow Society
 1464 Tower Street
 Abbotsford BC V2T 6H5
 Fax: (604)852-6093
 Tel: (604)852-8511
 Web: www.abbotsfordairshow.com